

Dear Potential Partner,

I'd like to introduce you to an exciting new opportunity to raise national awareness of your business' products and services: the 21st National Adult Protective Services Association (NAPSA) Annual Conference in San Diego, California next fall. Last year's conference was attended by over 650 people, representing 42 states, working in the fields of elder care, disability services, law enforcement, social services, victim services and health care. These professionals practice in a variety of different settings from managed care and hospitals to non-profits and federal, state and local levels of government. NAPSA Conference attendees collaborate with patients and clients, families and doctors and many other professionals. The 2010 NAPSA Conference in San Diego, CA is expected to include executive directors, managers and supervisors, as well as direct services personnel. By being part of the conference and networking with these attendees, your company has the opportunity to:

- Demonstrate the value and importance of your products
- Uncover new opportunities to educate and provide solutions

- Increase awareness of your products and services
- Identify potential new markets for your products and services.



Based on our many years of conference experience, NAPSA is well positioned to help your company succeed in being nationally recognized and in maximizing your investment in the NAPSA Annual Conference:

- Pre-conference marketing to NAPSA members and other related health care professionals.
- NAPSA's Hall of Resources will draw many companies displaying a variety of services and products to attendees hungry for information on advancing patient and client care.
- NAPSA offers a variety of sponsorship opportunities, signage etc., to increase your company's visibility and product awareness.

Our attendees value the opportunity to receive up-to-date information on the variety of products and services offered by our exhibitors. We believe that if you work with NAPSA, you will find that attendance at the Annual Conference will make a difference. Opportunities to participate in the conference are detailed on the following pages.

If you have any questions, please contact vendors@apsnetwork.org. We look forward to seeing you in California!

Sincerely,
Andy Capehart and Betty Malks
NAPSA Board Members

21st Annual



2010 Conference



In partnership with...

Center of Excellence
in Elder Abuse and Neglect

University of California, Irvine • Program in Geriatrics • www.centeronelderabuse.org

■ Over 600 attendees from over 40 states, including:

- Elder Care
- Disability Services
- Social Services
- Law Enforcement
- Health Care Providers
- State & Local Government Administrators

■ A wide range of opportunities at several different levels

San Diego, California

November 8-10, 2010

Westin Gaslamp Quarter

910 Broadway Circle

San Diego, CA 92101

(619) 239-2200

Platinum Level Sponsor - \$10,000 (\$7500 with Corporate Membership)

Platinum level sponsors are invited to sponsor a social event, luncheon, plenary session or workshop educational track. Also includes participation of six (6) representatives at the conference, including all educational sessions; a full page ad in the conference program booklet; recognition during the opening general session and reception; large sign recognition; and three booths in the exhibit hall in a prime location.

Gold Level Sponsor - \$5,000 (\$3750 with Corporate Membership)

Gold level sponsors are invited to sponsor a specific workshop or refreshment break. Gold level includes participation of four (4) representatives at the conference, including all educational sessions; a half page ad in the conference program booklet; the opportunity for recognition in the program booklet for sponsoring an educational track; recognition during the opening general session and reception; sign recognition; and two booths in the exhibit hall.

Silver Level Sponsor - \$2,500

Participation of two (2) representatives at the conference; a quarter page ad in the conference program booklet; recognition during the opening general session and reception; sign recognition; and one booth in the exhibit hall.

Bronze Level Sponsor - \$1,000

Participation of one (1) representative at the conference; a business card size ad in the conference program booklet; recognition during the opening general session and reception; sign recognition; and one booth in the exhibit hall.

Exhibitor Level Sponsor (Non-Profit Only) - \$250

Business/organization mentioned in the conference program booklet, and one booth in the exhibit hall.

Sponsors have the opportunity to provide conference scholarships at \$750.00 each. Please contact us at vendors@apsnetwork.org for details on these opportunities.

Please Note: All advertisement copy must be submitted to vendors@apsnetwork.org by September 15, 2010. Deadline for full payment is September 15, 2010.

*** Corporate Membership is available for \$500 per year.**

Corporate membership includes:

- Your corporate logo with link displayed on the NAPSA website
- One newsletter advertisement a year
- Discounted sponsorship at any NAPSA conference

Place an Advertisement in the Conference Program Booklet

Ads may be black & white or color, to actual size and sent as Word DOC, PDF or JPEG file.

Please note: Ads with gradations and shading do not always reproduce well. The Conference Packet is 8.5 inches x 11 inches. The dimensions below allow sufficient border space for your ad.

Page Size	Ad Dimensions	Price
Full Page	7 in. W x 9 in. H	\$500
Half Page	7 in. W x 4.5 in. H	\$300
Quarter Page	3.5 in. W x 3.5 in H	\$200
Business Card	3 in. W x 2 in. H	\$100

Provide Conference Participant Materials

Consider providing notepads, pens, or other useful items imprinted with your logo for inclusion in the materials received by each conference participant at registration.

All advertisement copy must be submitted to vendors@apsnetwork.org by 9-15-10.

**Additional information on any sponsorship opportunity can be obtained by e-mailing:
vendors@apsnetwork.org**

Guidelines for Exhibitors

1. NAPSA reserves the right to select exhibitors as deemed appropriate for the conference.
2. The specific location of exhibit booths will be assigned, based on sponsorship level and on a first come, first served basis.
3. Set-up begins Sunday, November 7 at 5:00 p.m.
4. Exhibit times are from 8:00 p.m.-5:00 p.m. on Monday, November 8, through Wednesday, November 10. The exhibit booth must be staffed continuously during these hours while the booth is set up.
5. All exhibitor materials will be removed by 7:00 p.m, November, 10.
6. If products are sold at the conference, exhibitor is responsible for all monies collected, as well as any taxes due thereon.
7. All exhibits will be table top displays unless other arrangements are made. Free-standing exhibits may be used with special permission.
8. Exhibitors are responsible for their own display security. The exhibit area will be closed off each evening by non-stationary walls which provide some security, but the walls do not lock.
9. Exhibitors need not pay a conference registration fee unless the exhibitor(s) plan to attend conference sessions and events.
10. Exhibitors needing electrical connection will be responsible for making the electrical connection arrangements and payments directly with the conference hotel. NAPSA will send you the General Information and Electrical Regulations upon request.
11. Questions or concerns about the exhibit hall should be emailed to:
vendors@aspsnetwork.org

Please submit this completed form to NAPSA by September 15, 2010.

E-mail to: vendors@apsnetwork.org

or

Mail to: NAPSA
Attn: Lucie Caron
920 South Spring Street, Suite 1200
Springfield, IL 62704

Contact Person _____ Title _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Daytime Phone _____ Evening Phone _____ Fax _____

Email _____

Exhibitor Agreement

The exhibitor agrees to protect, save, and hold NAPSA and the employees and directors thereof (hereinafter collectively called "NAPSA") forever harmless for any damages or charges imposed for violations of any law or ordinance whether occasioned by the negligence of the exhibitor or those acting under the auspices of the exhibitor, and further, exhibitor shall at all times protect, indemnify, save and hold harmless NAPSA against and from any and all losses, costs (including attorney's fees), damage, liability, or expense arising from or out of or by any reason of any accident or bodily injury or other occurrence to any person or persons, including the exhibitor, its agents, employees and business invitees which arise from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises or part thereof.

The hotel will not be responsible for any injury, loss or damage that may occur to the exhibitor, the exhibitor's employees or property, or to any other person, prior, during or subsequent to the period covered by the exhibit contract, provided that said injury, loss or damage is not caused by the willful negligence or wrongful act of any employee of the hotel. Each exhibitor expressly releases the hotel from such liabilities and agrees to indemnify the hotel against any and all such claims for injury, loss, or damage.

As in any exhibit, all exhibitors are urged to place "extra-territorial" and other coverage on their equipment and exhibits, and arrange for public liability with their regular insurance carrier. All materials used in the exhibit area or any other room in the hotel MUST be non-flammable to conform with fire regulations. Electrical wiring and equipment installation must conform to appropriate codes. Material not conforming with such regulations will be removed immediately at the exhibitor's expense. Engines, motors, or any kind of equipment may be operated only with the consent of the Convention Service Manager of the hotel. No nail or bracing wires used in erecting displays may be attached to the building without written consent of the Convention Service Manager of the hotel. All property destroyed or damaged by the exhibitor must be replaced in its original condition by the exhibitor at the exhibitor's expense.

Signature _____

Date _____

Please submit this form and Sponsorship Registration form to NAPSA by September 15, 2010.

Full payment must be submitted by September 15, 2010.

E-mail to: vendors@apsnetwork.org

or

Mail to: NAPSA

Attn: Lucie Caron

920 South Spring Street, Suite 1200

Springfield, IL 62704

All sponsors and advertisers must check the items below that apply to the application.

Please check those that apply in the far left column. Organization:

✓	Category	Price	Amount Due
	Program Advertisement Only		
	Full Page	\$500	\$
	Half Page	\$300	\$
	Quarter Page	\$200	\$
	Business Card	\$100	\$
	Sponsorship		
	Platinum	\$10,000/\$7,500*	\$
	Gold	\$5,000/\$3,750*	\$
	Silver	\$2,500	\$
	Bronze	\$1,000	\$
	Exhibitor (Non-Profit Only)	\$250	\$
	Corporate Membership	\$500	
		Total Amount	\$

*Reduced price is available with a corporate membership.

- Enclosed is check payment in the amount of \$ _____
- Payment will be made by credit card only online via Pay Pal. To make a credit card payment online, please go to: <http://www.apsnetwork.org/Training/conference.htm>.

I would like more information about:

- Additional Conference Sponsorship Opportunities
- Shipping and storing exhibit materials at the hotel
- Giving away a door prize at my exhibit booth
- Donating a prize for the NAPSA give-away
- Obtaining an electrical outlet
- Donating a prize for the Silent Auction

All forms and ads must be submitted by the September 15, 2010 deadline. All advertisement copy must be submitted to vendors@apsnetwork.org by September 15, 2010 in order to be included in the conference attendee packets. Deadline for full payment is September 15, 2010.